SPONSORSHIP INFORMATION

CAMPUS SUPERSTAR 2025

WHAT IS CAMPUS SUPERSTAR?



- The ONLY high-caliber solo singing competition in Pittsburgh featuring the region's most talented college students
- Hillel Jewish University Center's annual event, with proceeds providing opportunities for every Jewish undergraduate student to create a community with memories and friends that will last them a lifetime
- An event that celebrates different honorees each year who are superstars in the Pittsburgh Jewish community and supporters of Hillel
- The Audience votes to determine who will win the \$5,000 Grand Prize
- Countless past contestants are having incredible success in television, film, and on Broadway, such as:



PAST CONTESTANT HALL OF FAME



John Clay M

2015 winner, made his Broadway debut as AJ in Choir Boy (2019).
He portrayed Worrell in the hit Starz series Power Book III: Raising Kane (2021 – 2022) and last summer starred as Jesse Webb in New York, New York on Broadway. This fall he joined the cast of Ragtime on Broadway.



Annie Heise

2012 winner, has made a huge splash in both film and television, most known for her roles in The Blacklist, Go On, and Madoff.



Kevin Paul

2016 finalist, was in the 2019 film Bottom of the 9th. He made his Broadway debut last year in The Outsiders, which won the 2024 Tony Award for Best Musical and performed at the Macy's Thanksgiving Parade!

ABOUT HILLEL JUC

The Edward and Rose Berman Hillel Jewish University Center (Hillel JUC) is the center of Jewish life for Jewish college students and their friends from Carnegie Mellon University, the University of Pittsburgh, Duquesne University, Chatham University and other area colleges and universities, serving an estimated 2,200 undergraduate students.

Through events, leadership development, and education, Hillel JUC strives to enhance students' college experience socially, intellectually, and spiritually. Based on the premise that college life involves much more than attending classes, Hillel JUC provides the environment and tools that help students shape their future as Jewish young adults. In an inclusive, welcoming environment, Hillel JUC creates opportunities for students to deepen their connection to Jewish identity and the Pittsburgh community. By engaging and empowering students to create their own center for Jewish life on campus, Hillel JUC serves as a training ground for future Jewish leaders and committed community members.

Hillel JUC is a 501c3, therefore your charitable commitment will be tax deductible. Proceeds go to student opportunities both at Hillel JUC and on campus.

SPONSORSHIP LEVELS

	HEADLINER	PLATINUM	GOLD	SILVER	BRONZE	RECORDING Artist
	\$25,000	\$10,000	\$5,000	\$2,500	\$1,500	\$750
Logo/Listing on Back of Playbill	•					
Logo/Listing on all Print Publicity	•					
Logo/Listing on Stage Sponsorship Signage	•	•	•	•	•	•
Playbill Ad	Full Page	Full Page	Full Page	Full Page	Half Page	Quarter Page
Tickets to Show and Sponsor After Party	12	10	8	6	4	2
Website Recognition	•	•	•	•	•	•







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